

May 08, 2019

Spring 2019 Newsletter

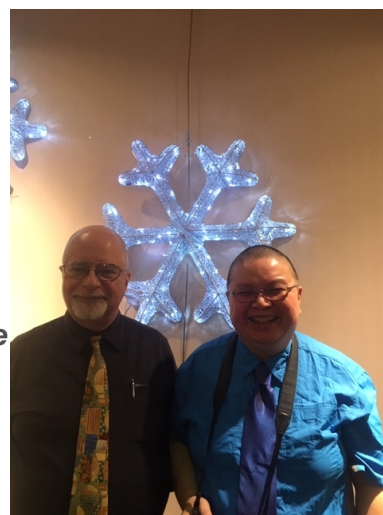
by The New JACC



John Roxburgh Supports!

In this spring issue, the New JACC community highlights John Roxburgh, a longtime Juneau resident and supporter of the arts. Roxburgh expressed his support and enthusiasm for the New JACC and its potential for artistic enrichment *and* community engagement.

“Living in Juneau has been an incredibly rich cultural experience,” John says, “and the money I spend buying tickets doesn’t begin to cover it. The opportunity to invest in the New JACC is one way we can recognize the generosity of our creative community, and pay it forward. As a patron of the arts I believe I have a responsibility to invest in this project, and I hope others will feel the same way.”



Roxburgh recalls living in San Francisco, a city rich with cultural and artistic adventures unavailable to most of the general public because of ticket prices. Ticket prices for Juneau arts events are reasonable, and there are many offers of free admissions. pay-as-you-can performances. and opportunities to

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John voiced his support for CBJ investment in the New JACC last summer when the Assembly was considering putting a bond issuance on the municipal election ballot and was surprised and disappointed this did not happen. He personally recommends City support for the New JACC because the potential economic benefits justify public investment. John hopes leaders in the travel, visitor, and convention sectors will embrace the New JACC as it will directly benefit their businesses. Juneau's libraries and aquatic center are examples of other facilities used by some but not all residents, and illustrate why public investment should not be dependent on universal or even majority use.

John Roxburgh is motivated by, *“being able to see amazing local talent and wanting to provide an environment that is up to the task and reflects the quality of our performing arts.”* He supports the New JACC, a new arts and culture center with updated acoustics, state-of-the-art performance spaces and lobbies, and enclosed connections with Centennial Hall and all its potential for generating both revenue and community spirit.

Financial Feasibility Study 2019

The Partnership Board received an updated [Financial Feasibility Study](#) of the New JACC by the McDowell Group at its monthly meeting on April 1st. This study analyzes the design features and operational plans for the New JACC and shows that by its third year the New JACC will be in the black, with net revenues of about \$50,000/year.

The McDowell Group first authored a Financial Feasibility Study in 2015, and then updated it in 2016. The 2019 update reflects a host of recent good things related to the New JACC project, following new contacts with individuals, user groups, and partner organizations. The study is conservative in its revenue estimates, ensuring an accurate picture of the New JACC's future. While it acknowledges the potential for revenues from summer visitors, this likely source of income is not included in the bottom line as there are not yet concrete plans for these activities.

The 2019 Feasibility Study takes a fresh look at specific design elements, operational costs, anticipated revenues, and realistic expense projections for the New JACC. The study also specifically notes potential revenue streams generated by large projected increases in summer visitors, without adding those to the center's projected profitability.

MOTOWN for our town! Huge Success!

On Friday, March 1st, lovers of Motown music came together at the Juneau Arts & Culture Center (JACC) for fabulous dancing and **major** fundraising. Nationally-renowned musical talents the Rev. Bobby Lewis, Eustace Johnson, and Jaunelle

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More than just a great time, Motown saw some timely and impressive fundraising for the New JACC. An ambitious goal of \$5000 was set with a challenge to match this sum. The crowd came through, donating all \$5000, triggering an equal amount from Coeur Alaska/Kensington Mine as part of a grant to the New JACC earlier this year. Ben Disney of Xentropa Services generously donated enough to ensure the full \$5000 goal was met. In addition to generously supporting the new JACC, Disney has long been an arts supporter, regularly sponsoring radio ads promoting concerts and other JACC events.

New JACC Capital Campaign Committee co-chair Bud Carpeneti said, *"Motown is always an amazing concert, which sells out and thrills everyone there to hear the great music, but we're really excited at how the audience came together to raise significant funds to build the New JACC."*

New JACC and Capital Campaign Committee Retreat



Back row: Bob Banghart, Ronald Cadiente Brown, Rachelle Bonnet, Ginny Palmer, Katharine Heumann, Sheri von Wolfe, Barb Kreher, Emily Edenshaw, Bud Carpeneti

Middle row: Benjamin Brown, Peter Jurasz, Betsy Brenneman, Jim Clark, Annie Calkins, Lucy Merrell, Nancy DeCherney, Karen Crane, Zara Khan, Jev Shelton, and Bruce Botelho

Front row: Laura Wanechek, Bing Carrillo, Ruth Kostik, Marjorie Menzi, and Catharine Cristobal

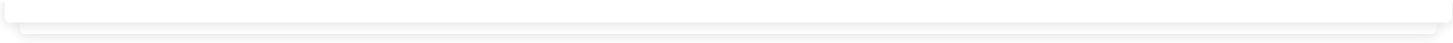
Not pictured: Christy Ciambor, John Clough, Bob Engelbrecht, Jennifer Greimann, David Marquez, John Pugh, Elaine Schroeder, and Linda Kruger



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